

Aufgaben bis nach den Osterferien

- **Nollywood: The Nigerian film industry**

- Find out about Nollywood by reading the following notes on Nollywood giving you some background information.

- Nollywood began 1980s
- first major movie *Living in Bondage* (1992) by Kenneth Nnebue
- now 50 movies per week
- \$590 million revenue/year; ranks between Bollywood and Hollywood as second largest film producer
- term 'Nollywood' misleading: great diversity/lots of variation (genres, language)
- sometimes low production costs (around \$20,000 to \$70,000) and low quality: improvised scripts, bad lighting/sound, amateur editing – but short turnaround times
- 'New Nollywood' began around 2000 with higher quality films (e.g. *Half of a Yellow Sun*, 2014) and higher budgets
- films watched in Africa and by expatriates in diaspora
- popular due to familiar pictures of cultural traditions, societal structures, lifestyles, settings
- piracy huge problem (damage about \$2 billion annually)
- poor implementation of copyright laws, almost no prosecution, corruption in gov't agencies
- pirate retailers make copies and sell them illegally + official distributors make secret deals with copyright owners
- marketing bosses involved & profit from legal/illegal sales
- arrested pirates often "bribe their way through"
- with less corruption or better law enforcement, intellectual property owners could make a profit

- Look up the new words.

- Read the CNN article '*Moving Nigerian filmmaking beyond Nollywood*' by Segun Akande from October, 2018

- You find it here: <https://www.cnn.com/2018/10/02/africa/nigeria-nollywood-international/index.html>

- You needn't look up every word here and ignore the advertisements!

- **Task:** After having read the article collect **chances and challenges of the Nigerian film industry** the author Segun Akande names.

- **Fahrenheit 451** by Ray Bradbury (our new topic)

- **Read the novel up to page 99 (parts one and two).** Make sure to look up new words and to understand the text. The annotations (*Anmerkungen und Worterklärungen im Buch*) are a good help.

Mit herzlichen Grüßen und guten Wünschen, vor allem dem Wunsch einer
gesunden Zeit für Euch,

M. Theine